



A Peep Into the Future

(Publisher's Auxiliary)

The retail printer and publisher need not expect pre-war prices for his supplies, labor-hire, rent, etc., during the generation. It is generally conceded by those who have the best information from experience and the best insight from theory, that newspaper prices will generally rise again much the low prices prevailing for several years before the war. Such stock is now from four to seven times the price per pound at that time, and the supply is smaller than the demand.

News and there occasionally some small lots are offered at prices rather below the average, but the printer and publisher cannot depend upon the same conditions continuing. In fact, he is not always prepared to take advantage of such offerings as there are frequently limitations as to quality, or terms, or delivery, which he must need to avail himself of the opportunity.

Canadian paper manufacturers, whose business is largely of an export nature, have announced an advance of \$5.00 per ton for newsprint, effective on contracts dating from January 1st, and American manufacturers, it is understood, will make no reduction in the 1922 contract price. In view of the fact that the world is using newspaper paper faster than it is produced and that in a general way stocks are being depleted, it does not appear that prices to the small consumer, at least, will be considerably reduced for many years.

It is true that various experiments are being made to find a practical substitute for wood pulp in the manufacture of print paper, which may, at some time in the future, prove of benefit, but such developments are slow and expensive, and it would not be fair to take them into consideration at this time in the formulation of a price schedule under which a retail printer and publishing business could work, pay running expenses and depreciation charges and provide for the proprietor reward he is entitled to.

We handle the best mixed sweet feed for horses. Mt. Sterling Commission & Storage Co., B. P. Greenwald, Prop., Phone 2. (15-24)

CHRISTMAS SUGGESTIONS

Below we list a few of the more appropriate gifts which make most acceptable Christmas presents:



- Imported Perfumes
- Ivory Toilet Sets
- Manicure Sets
- Hand Bags
- Pocket Books
- Fountain Pens
- (All Prices)

- Kodaks
- Candies—the best
- Lowney's Celebrated
- Chocolate Bon Bons
- New Orleans Candy
- Stuffed Fruits
- Creole Pralines

WE ADVISE CALLING EARLY
GEIGER PHARMACY

Our War Debt Cut in Half

When a fellow pays the income tax, or his excess profits tax, or pays a big import tax on some new hat luxury he is getting from abroad, he at least has the satisfaction of knowing that he is helping the country to reduce its big debt rapidly and thus take that load, anyway, off of the back of dear Miss Prosperity.

Did you know that nearly half of America's war cost had already been paid? Exclusive of the ten billion dollars we loaned the allies, the war cost this country almost exactly 25 billions of dollars. During the war and since, 11 1/2 billions have been paid off. You and the rest of us have achieved this handsome result by the taxes we paid.

Nothing can weigh down a country like an indefinite public debt. This nation now owes, including the ten billions the allies borrowed from us, something over 22 billions. If we we can get that down to five millions in the next 10 or fifteen years it will not only be a fine accomplishment, but it will be far better for the country and everybody in it.

On the other hand the allies expect to pay us interest on the ten billions we loaned them. In case the rate of interest is at least 5 per cent, it might be well for that part of the debt to remain for a certain period. It's a good thing to be a creditor country and we should not be carrying the cost of that part of our debt.

Meanwhile, the big boys who pay excess profits taxes are moving heaven and earth to have that law changed. They say that it is really a tax on enterprise.

Send the Classified ads.

The Lafayette Lexington's Two Million Dollar Hotel



NOON DAY LUNCH

We are now serving a Noon Day Lunch for Seventy-five Cents in our Beautiful Dining Room.

**FAULTLESS SERVICE
UNEXCELLED
CUISINE**

Lafayette Hotel Co.

(Incorporated)
L. B. Shouse, Pres.
Chas. G. McGrath, Mgr.

COUNTY COURT DAYS

- Bath—Owingsville, 2nd Monday.
- Bourbon—Paris, 1st Monday.
- Boyle—Danville, 3rd Monday.
- Breathitt—Jackson, 4th Monday.
- Clark—Winchester, 4th Monday.
- Estill—Irvine, 2nd Monday.
- Fayette—Lexington, 2nd Monday.
- Fleming—Flemingsburg, 4th Monday.
- Garrard—Lancaster, 4th Monday.
- Henry—Newcastle, 1st Monday.
- Jessamine—Nicholasville, 3rd Monday.
- Grant—Williamstown, 2nd Monday.
- Harrison—Cynthiana, 4th Monday.
- Lee—Beattyville, 4th Monday.
- Lincoln—Stanford, 2nd Monday.
- Madison—Richmond, 1st Monday.
- Mason—Maysville, 1st Monday.
- Merces—Harrodsburg, 1st Monday.
- Montgomery—Mt. Sterling, 3rd Monday.
- Nicholas—Carlisle, 2nd Monday.
- Oldham—LaGrange, 4th Monday.
- Owen—Owenton, 4th Monday.
- Pendleton—Falmouth, 1st Monday.
- Powell—Stanton, 1st Monday.
- Palaski—Somerset, 3rd Monday.
- Scott—Georgetown, 3rd Monday.
- Shelby—Shelbyville, 2nd Monday.
- Woodford—Versailles, 4th Monday.

Judge: "Where did the automobile hit you?"

Hastus: "Well, Judge, if I'd been carrying a license number it would have been busted into a thousand pieces."—Schenectady Union-Star.

GOOD PRICE

Chase Auto Robes to close out at 20 per cent reduction at Prewitt & Howell's.

Marriage teaches us that it is a darn sight easier to follow a woman than it is to lead her.

BILL WRIGLEY TALKS

When big Bill Wrigley was asked to give the secret of his successful advertising which enabled him to make and sell nine billion sticks of chewing gum a year, or thirty million a day, he replied, "Tell'em quick and tell'em often. Advertising is very much like running a furnace—you've got to keep on shoveling coal. Once you stop stoking the fire goes out."

CHEAP FLOUR

Now is the time to get your flour for making your Thanksgiving and Christmas cakes, pies, puddings. There is no better than the Mansfield's Best, and is guaranteed to please or money back. We quote: 12-lb sack Mansfield's Best—85c; 24-lb sack Mansfield's Best—\$1.70; 50-lb sack Mansfield's Best—\$3.35; 100-lb sack Mansfield's Best—\$6.50.

You will find this flour also at Gay Wilson's fruit stand, Main St. The Mt. Sterling Commission & Storage Co.

You don't need the wisdom of Solomon in this world. All you need is to have a little of your own, for everyday requirements.

People who cling to the notion that a school teacher has an easy job must love children more than they understand them.

Bread in Chicago has fallen to 19 cents a pound, but who wants to go to Chicago to buy a loaf of bread?

A woman's idea of making a fool of her husband is to let him have his own way.

If you want to have your jokes laughed at, tell them to a girl who has dimples and pretty teeth.

Marriage is something that often changes a sweetheart into a sour one.

Keep busy. Always try to remember that misfortune hates to chase a hustler.

Experience is a good teacher; sometimes it even teaches a man to mind his own business.

Selecting HIS Gift

In choosing a gift for Him come to this store, where you are surrounded by things He would Himself choose. The minute you enter our store you are confronted with an abundance of gift suggestions. We know what men want—we are building up our business by pleasing them. This fact in itself should influence you to choose at Duty, Nesbitt & Co.'s the article with which you wish to win His gratification.

FIRST OF ALL, OF COURSE, IS A FINE SUIT OR OVERCOAT — THEN —

- HATS AND CAPS
- FUR LINED GLOVES
- STREET GLOVES
- DRESS GLOVES
- SILK & FIBRE SHIRTS
- MADRAS SHIRTS
- MUFFLERS
- SILK NECKWEAR
- SILK HANDKERCHIEFS
- LINEN KERCHIEFS
- TRAVELING BAGS
- SUIT CASES

- BATH ROBES
- SMOKING JACKETS
- SCARF PINS
- CUFF LINKS
- UMBRELLAS
- SWEATERS
- PAJAMAS
- CANES
- FUR CAPS
- COLLAR BAGS
- MOLE SKIN COATS
- BOYS' SUITS & O-COATS

DUTY, NESBITT & CO.

Our Motto: "Satisfaction or your money back."

GIFTS OF QUALITY

- BOWLS
- OPERA GLASSES
- GRAVY BOATS
- ANTIQUES
- EARRINGS
- RINGS
- TRAYS
- 'SPOONS

Leading Jewelers
"THE HALLMARK STORE"
Est. 1885
Lexington, Ky.